ORDER

Orders Order / Rev: *104994 / Alt Order #: 06837955 Product Desc: **OBAMA FOR AMERICA** Estimate: KSNV 1536 Flight Dates: 09/25/12 - 10/01/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 09/21/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00

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Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	100	\$78,600.00	\$66,810.00
10/01/12	10/01/12	20	\$16,450.00	\$13,982.50

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
 September 2012	100	\$78,600:00	\$66,810.00	0.00
October 2012	20	\$16,450.00	\$13,982.50	0.00
Totals	120	\$95.050.00	\$80,792,50	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$95,050.00
Market	100%	\$316,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$82,376,67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$60,198.33
KTUD	1%	\$3,168.33
KVVU.	20%	\$63,366.67
KVWB	0%	\$0.00
LV1	0%	\$0,00
UNKWN	4%	\$12,673.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/V M-F 5-6a WakeUp w/V		5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4.	\$1,300.00
	NEWS			·	Ü								
	<u>Star</u>	<u>rt Date</u> I	End Date	Weekdays Spot	ts/Week	Rate	Rating						

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Product Desc:

Alt Order #:

Advertiser: Obama for America

06837955

OBAMA FOR AMERICA KSNV

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1536

Ln Ch	Start	End	Inventory Cod		Start/End	Time D	ays Len	Spot	s	Rate Pri	Rtg 1	Гуре	Spots	Amount
E 1 KSN	V 09/25/	2 09/28/12	M-F 5-6a Wake		5-6a	-TV	VTF :30)	4	\$90.004	0.00	NM (4	\$1,300.00
NEW:	S		IVI-F 5-6a VVake	eUp w/Wagners										
<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating								•
Week: 0		09/30/12	-TWTF	. 4	\$90.00	0.00						ı		
	<u> Date Ra</u> VV 09/24/1		escription I-F 5-6a WakeUp		VEnd Time		<u>Weekda</u> ∹TWTh≓		Length		Rtg I			
		5,1.6,1.7,1.8	-r o-oa rraneo,	www.agnero-oa			- I M 1 I I I		:30	(\$90.00)	0.00	IVIVI		
			E] NOT AVAILA									l		
			l-F 5-6a WakeUį	w/Wagner5-6a			∹TWThF		:30	(\$90.00)	0.00	NM		
		i, <i>1.6,1.7,1.8</i> I ABI F RAT	E] NOT AVAILA	RI E RATE										
			I-F 5-6a WakeUp				-TWThF		:30	(\$90.00)	0.00	NM		
		,1.6,1.7,1.8	•						.00	(400.00)	0.00	14707		
			E] NOT AVAILA									İ		
			l-F 5-6a WakeUp	w/Wagner5-6a			∺TWThF		:30	(\$90.00)	0.00	NM		
		i,1.6,1.7,1.8 LABLE RAT	E] NOT AVAILA	BI F RATE								ı		
			-F 5-6a WakeUp				-TWThF		:30	\$325.00	0.00	NM		
	/IG for 1.2,									•				
		te to Reinsta												
	IV 09/25/17 IG for 1.2,		-F 5-6a WakeUp	w/Wagner5-6a			-TWThF		:30	\$325.00	0.00	NM		
		te to Reinsta	ate]									- 1		
			-F ⁻ 5-6a WakeUp	w/Wagner5-6a			-TWThF		:30	\$325.00	0.00	NM		
	/IG for 1.2,				^									
		te to Reinsta -09/28/12 M	itej -F 5-6a WakeUp	w/MagnorE 6a					.00	#00F 00				
	/IG for 1.2,1		-r 5-0a vvakeOp	wwwagnerb-oa			-TWThF		:30	\$325.00	0.00	NM		
		te to Reinsta	ate]											
E 2 KSN\	V 09/25/1	2 09/28/12	M-F 6-7a Wake	Up w/Wa@M	6-7a	-Th	/TF :30)	4 \$ ⁴	175.004	0.00	NM	4	\$2,600.00
NEWS	e		M-F 6-7a Wake	Up w/Wagners								ŀ		-
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 0		09/30/12	-TWTF	4	\$175.00	0.00						ı	-	
	Ch Date Ra		escription		/End Time		<u>Weekda</u>	<u>ys L</u>	.ength	Rate	Rtg T	<u>уре</u>		
			-F 6-7a WakeUp	w/Wagner6-7a			-TWThF		:30	(\$175.00)	0.00	NM		
		,2.6,2.7,2.8 LABLE RATI	E] NOT AVAILAI	BLE RATE										
			-F 6-7a WakeUp				~TWThF		:30	(\$175.00)	0.00	NM		
		2.6,2.7,2.8								1. ,				
			E] NOT AVAILAE									ı		
		:-09/30/12 IVI .2.6,2,7,2.8	-F 6-7a WakeUp	w/vvagner6-7a	ē		~TWThF		:30	(\$175.00)	0,00	NM		
			E] NOT AVAILAE	BLE RATE								- 1		
4 KSN	IV 09/24/12	2-09/30/12 M	-F 6-7a WakeUp	w/Wagner6-7a			-TWThF		:30	(\$175.00)	0.00	NM		
		2.6,2.7,2.8	TAMOT ANALI AL	NE DATE										
_			E] NOT AVAILAE -F 6-7a WakeUp				-⊤w⊤hF-		-20	ቀድደለ ለለ	0.00	NIN		
	IG for 2.4,2		1 0 14 Wakeop	W/Wagnero-ra			- IW I -		:30	\$650,00	0.00	NIVI		
		te to Poincta	•											
⊕ M [F	Revised Ra			WANDARDER 70			-TWThF		:30	\$650.00	0.00	NM		
⊕ M [F 6 KSN	V 09/25/12	-09/28/12 M -	F 6-7a WakeUp	w/wagnero-/a										
⊕ M [F 6 KSN ⊕ M	V 09/25/12 IG for 2.4,2	-09/28/12 M .2,2.1,2.3	•	w/vvagnero-/a									٠	
⊕ M [F 6 KSN' ⊕ M [F	IV 09/25/12 IG for 2.4,2 Revised Ra	-09/28/12 M- .2,2.1,2.3 te to Reinsta	te]	v			-TWThe-		:30	\$650.00	በ በሰ	NNA	-	
⊕ M [F 6 KSN' ⊕ M [F 7 KSN' ⊕ M	IV 09/25/12 IG for 2.4,2 Revised Ra IV 09/25/12 IG for 2.4,2	-09/28/12 M- ,2,2.1,2.3 te to Reinsta -09/28/12 M- .2,2.1,2.3	te] F 6-7a WakeUp	v			-TWThF-	- 	:30	\$650.00	0.00	NM		
ੴ M [F 6 KSN' ⑥ M [F 7 KSN' ⑦ M	IV 09/25/12 IG for 2.4,2 Revised Ra IV 09/25/12 IG for 2.4,2 Revised Ra	-09/28/12 M- ,2,2.1,2.3 te to Reinsta -09/28/12 M- ,2,2.1,2,3 te to Reinsta	te] F 6-7a WakeUp te]	w/Wagner6-7a					:30					
⊕ M [F 6 KSN' ⊕ M [F 7 KSN' ⊕ M [F 8 KSN'	V 09/25/12 IG for 2.4,2 Revised Ra IV 09/25/12 IG for 2.4,2 Revised Ra V 09/25/12	-09/28/12 M- .2,2.1,2.3 te to Reinsta -09/28/12 M- .2,2.1,2.3 te to Reinsta -09/28/12 M-	te] F 6-7a WakeUp	w/Wagner6-7a			-TWThF- -TWThF-		:30	\$650.00 \$650.00				
⊕ M [F 6 KSN ⊕ M 7 KSN ⊕ M [F 8 KSN ⊕ M	V 09/25/12 IG for 2.4,2 Revised Ra V 09/25/12 IG for 2.4,2 Revised Ra V 09/25/12 IG for 2.4,2	-09/28/12 M- .2,2.1,2.3 te to Reinsta -09/28/12 M- .2,2.1,2.3 te to Reinsta -09/28/12 M-	te] F 6-7a WakeUp te] F 6-7a WakeUp	w/Wagner6-7a										

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KSNV

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Order / Rev:

104994

Advertiser:

Product Desc:

Obama for America

OBAMA FOR AMERICA

Alt Order #: Flight Dates: 06837955

09/25/12 - 10/01/12

Estimate:

Ln Ch Start End Inventory Code	Break Start/End	Time Days	Len Spots	s Rate Pri	Rtg Type Spo	ts A	mount
Today Show Today Show							
TODAY SHOW			-		_		-
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 -TWTF	Spots/Week Rate	Rating					
Spot Ch Date Range Description	4 \$200.00 Start/End Time	0.00	Weekdays L	ength Rate	Rtg Type		
1 KSNV 09/24/12-09/30/12 Today Show	658a-9am		-TWThF	:30 (\$200.00)			
See MG 3.5,3.6,3.7,3.8							
[.NOT AVAILABLE RATE] NOT AVAILAB 2 KSNV 09/24/12-09/30/12 Today Show	658a-9am		-TWThF	:30 (\$200.00)	0.00 0/4		
See MG 3.5,3,6,3.7,3.8	0004-3411		- I W I III	.30 (\$200.00)	0.00 /4///		
[.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE	•					
3 KSNV 09/24/12-09/30/12 Today Show	658a-9am		-TWThF	:30 (\$200.00)	0.00 <i>NM</i>		
See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILAB	I E RATE						
4 KSNV 09/24/12-09/30/12 Today Show	658a-9am		-TWThF	:30 (\$200.00)	0.00° NM		
See MG 3.5,3.6,3.7,3.8				,00 (4200.00)	0.00 7777		
[.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE		•				
5 KSNV 09/25/12-09/28/12 Today Show	658a-9am		-TWThF	:30 \$850.00	0.00 NM		
MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate]							
6 KSNV 09/25/12-09/28/12 Today Show	658a-9am		-TWThF	:30 \$850.00	0.00 NM		
MG for 3.3,3.2,3.1,3.4				.00 4000,00	0.00		
[Revised Rate to Reinstate]							
7 KSNV 09/25/12-09/28/12 Today Show	658a-9am		~TWThF	:30 \$850.00	0.00 NM		
MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate]	and the second sequences of the second secon		- man there is a second				
8 KSNV 09/25/12-09/28/12 Today Show	658a-9am		-TWThF	:30 \$850.00	0.00 NM		
MG for 3.3,3.2,3.1,3.4				, , , , , , , , , , , , , , , , , , , ,			
[Revised Rate to Reinstate]							
E 4 KSNV 09/29/12 09/29/12 News 3 Sunrise		S	3- :30	1 \$125.004	0.00 NM	1	\$350.00
E 4 KSNV 09/29/12 09/29/12 News 3 Sunrise - News 3 Sunrise NEWS		S	5- :30	1 \$125.004	0.00 NM	1	\$350.00
News 3 Sunrise NEWS Start Date End Date Weekdays		Rating	5- :30	1 \$125.004	0.00 NM	1	\$350.00
News 3 Sunrise NEWS Start Date End Date Weekdays Week: 09/24/12 09/30/12S-	SATURDAY Spots/Week Rate 1 \$125.00			·		1	\$350.00
News 3 Sunrise NEWS Start Date End Date Weekdays Week: 09/24/12 09/30/12S- Spot Ch Date Range Description	SATURDAY Spots/Week Rate 1 \$125.00 Start/End Time	Rating	Weekdays L	ength <u>Rate</u>	Rtg Type	1	\$350.00
News 3 Sunrise NEWS Start Date End Date Weekdays Week: 09/24/12 09/30/12S- Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 News 3 Sunrise - S	SATURDAY Spots/Week Rate 1 \$125.00 Start/End Time	Rating		·	Rtg Type	1	\$350.00
News 3 Sunrise NEWS Start Date End Date Weekdays Week: 09/24/12 09/30/12S- Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 News 3 Sunrise - S See MG 4.2 [PGM CHG = GOLF]	SATURDAY Spots/Week Rate 1 \$125.00 Start/End Time ATURDA 6a-7a	Rating	Weekdays L	.ength <u>Rate</u>	Rtg Type	1	\$350.00
News 3 Sunrise NEWS Start Date End Date Weekdays Week: 09/24/12 09/30/12S- Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 News 3 Sunrise - S See MG 4.2 [PGM CHG = GOLF] 2 KSNV 09/29/12-09/29/12 News 3 Sunrise - S	SATURDAY Spots/Week Rate 1 \$125.00 Start/End Time ATURDA 6a-7a	Rating	Weekdays L	<u>.ength Rate</u> .30 (\$125.00)	Rtg Type	1	\$350.00
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News 3 Sunrise NEWS Start Date End Date Weekdays Week: 09/24/12 09/30/12S- Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 News 3 Sunrise - S See MG 4.2 [PGM CHG = GOLF] 2 KSNV 09/29/12-09/29/12 News 3 Sunrise - S MG for 4.1 09/29 [PGM CHG= GOLF]	SATURDAY <u>Spots/Week</u> <u>Rate</u> 1 \$125.00 <u>Start/End Time</u> ATURDA`6a-7a ATURDA`6a-7a	Rating 0.00	Weekdays L	.ength <u>Rate</u> :30 (\$ 125.00) :30 \$350.00	<u>Rtg Type</u> 0.00 <i>NM</i> 0.00 NM		
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NEWS Start Date End Date Weekdays	SATURDAY Spots/Week Rate 1 \$125.00 Start/End Time ATURDA\6a-7a ATURDA\6a-7a CM 7a-9am Spots/Week Rate 1 \$150.00 Start/End Time 7a-9am	Rating 0.00	Weekdays LSaSaSa	ength Rate :30 (\$125.00) :30 \$350.00 1 \$150.004 ength Rate :30 (\$150.00)	Rtg Type 0.00 NM 0.00 NM 0.00 NM		
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NEWS Start Date End Date Weekdays Week: 09/24/12 09/30/12S- Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 News 3 Sunrise - S See MG 4.2 [PGM CHG = GOLF] 2 KSNV 09/29/12-09/29/12 News 3 Sunrise - S MG for 4.1 09/29 [PGM CHG= GOLF] E 5 KSNV 09/29/12 09/29/12 Saturday Today SAT TODAY Start Date End Date Weekdays Week: 09/24/12 09/30/12 Saturday Today Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 Saturday Today See MG 5.2 [PGM CHG = 5A-6A] 2 KSNV 09/29/12-09/29/12 Saturday Today MG for 5.1 09/29 [PGM CHG = 5A-6AM] E 6 KSNV 09/30/12 09/30/12 News 3 Sunrise - News 3 Sun	SATURDAY Spots/Week Rate 1 \$125.00 Start/End Time ATURDA\6a-7a ATURDA\6a-7a CM 7a-9am Spots/Week Rate 1 \$150.00 Start/End Time 7a-9am 7a-9am 7a-9am	Rating 0.00	Weekdays LSa	ength Rate :30 (\$125.00) :30 \$350.00 1 \$150.004 ength Rate :30 (\$150.00)	Rtg Type 0.00 NM 0.00 NM 0.00 NM	1	
NEWS Start Date End Date Weekdays	SATURDAY Spots/Week Rate 1 \$125.00 Start/End Time ATURDA\6a-7a ATURDA\6a-7a CM 7a-9am Spots/Week Rate 1 \$150.00 Start/End Time 7a-9am 7a-9am 7a-9am SUND&M 6a-7a SUND&M 6a-7a	Rating 0.00	Weekdays LSa 3- :30 Weekdays LSa	.ength Rate :30 (\$125.00) :30 \$350.00 1 \$150.004 .ength Rate :30 (\$150.00) :30 \$625.00	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1	\$625.00
NEWS Start Date End Date Weekdays	SATURDAY Spots/Week Rate 1 \$125.00 Start/End Time ATURDA\6a-7a ATURDA\6a-7a CM 7a-9am Spots/Week Rate 1 \$150.00 Start/End Time 7a-9am 7a-9am 7a-9am SUND&M 6a-7a SUND&M 6a-7a SUNDAY Spots/Week Rate	Rating 0.00	Weekdays LSa 3- :30 Weekdays LSa	.ength Rate :30 (\$125.00) :30 \$350.00 1 \$150.004 .ength Rate :30 (\$150.00) :30 \$625.00	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1	\$625.00
NEWS Start Date End Date Weekdays	SATURDAY Spots/Week Rate 1	Rating 0.00 Rating 0.00 Rating 0.00	Weekdays LSaSaSaSaSa	ength Rate :30 (\$125.00) :30 \$350.00 1 \$150.004 ength Rate :30 (\$150.00) :30 \$625.00	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM 0.00 NM	1	\$625.00 \$325.00
NEWS Start Date End Date Weekdays Week: 09/24/12 09/30/12S- Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 News 3 Sunrise - S See MG 4.2 [PGM CHG = GOLF] 2 KSNV 09/29/12-09/29/12 News 3 Sunrise - S (M) MG for 4.1 09/29 [PGM CHG= GOLF] E 5 KSNV 09/29/12 09/29/12 Saturday Today SAT TODAY Start Date End Date Weekdays Week: 09/24/12 09/30/12S- Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 Saturday Today See MG 5.2 [PGM CHG = 5A-6A] 2 KSNV 09/29/12-09/29/12 Saturday Today MG for 5.1 09/29 [PGM CHG = 5A-6AM] E 6 KSNV 09/30/12 09/30/12 News 3 Sunrise -	SATURDAY Spots/Week Rate 1 \$125.00 Start/End Time ATURDA\6a-7a ATURDA\6a-7a CM 7a-9am Spots/Week Rate 1 \$150.00 Start/End Time 7a-9am 7a-9am 7a-9am SUND&M 6a-7a SUND&M 6a-7a SUNDAY Spots/Week Rate	Rating 0.00	Weekdays L	.ength Rate :30 (\$125.00) :30 \$350.00 1 \$150.004 .ength Rate :30 (\$150.00) :30 \$625.00	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1	\$625.00

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Print Date: 09/24/12 10:04:25

KSNV

Order / Rev: 104994

Advertiser:
Product Desc:

Obama for America

Alt Order #: Flight Dates:

06837955

09/25/12 - 10/01/12

Today 4th Hour

Estimate:

OBAMA FOR AMERICA

1536

536

Amount Rate Pri Rtg Type Spots Break Start/End Time Days Len Spots Inventory Code Ln Ch Start End 0.00 NM \$625.00 :30 \$150,004 7a-8am KSNV 09/30/12 09/30/12 Sunday Today CM Sunday Today SUN TODAY Spots/Week <u>Rate</u> Rating Start Date **End Date** Weekdays 0.00 \$150.00 Week: 09/24/12 09/30/12 ------1 Weekdays <u>Length</u> Rate Rtg Type Start/End Time Spot Ch Date Range **Description** -----Sù :30 (\$150.00) 0.00 NM 7a-8am 1 KSNV 09/24/12-09/30/12 Sunday Today See MG 7.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$625,00 0.00 NM ----Su 2 KSNV 09/30/12-09/30/12 Sunday Today 7a-8am (f) MG for 7.1 09/30 [Revised Rate to Reinstate] \$3,000.00 -----\$3,000,001 0.00 NM E 8 KSNV 09/30/12 09/30/12 Meet the Press CM 8a-9am .30 Meet the Press MEET THE PRESS Spots/Week Rate Rating Start Date **End Date** Weekdays ----5 \$3,000.00 0.00 Week: 09/24/12 09/30/12 \$500.00 :30 \$125.004 0.00 NM 9a-930am ----s E 9 KSNV 09/30/12 09/30/12 News 3 Today Wknd CM News 3 Today NEWS Rating End Date Weekdays Spots/Week Rate Start Date \$125,00 0.00 Week: 09/24/12 09/30/12 -----5 Length Rate Rtg Type Start/End Time Weekdays Description Ch Date Range ----SU :30 (\$125.00) 0.00 NM 1 KSNV 09/24/12-09/30/12 News 3 Today Wknd 9a-930am See MG 9.2 [PGM CHG = GOLF]------- 9a-930am 2: KSNV 09/30/12-09/30/12 News 3 Today Wknd (fi) MG for 9.1 09/30 [PGM CHG = GOLF] 0.00 NM \$1,400.00 E 11 KSNV 09/25/12 09/28/12 M-F Today Show II 3rd H0M -TWTF--:30 \$95.004 9-10a M-F Today Show II TODAY SHOW II Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> 0.00 \$95.00 09/30/12 -TWTF--Week: 09/24/12 Rate Rtg Type Start/End Time Weekdays 1 4 1 Length Ch Date Range Description Spot (\$95.00) 0.00 NM 1 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----:30 (\$95.00) 0.00 NM 2 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a See MG 11.5.11.6.11.7.11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$95.00) 0.00 NM -TWThF----:30 3 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$95,00) 0.00 NM -TWThF----:30 4 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr See MG 11.5.11.6.11.7.11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF~---:30 \$350.00 0.00 NM 5 KSNV 09/25/12-09/28/12 M-F Today Show II 3rd Hr 9-10a (fi) MG for 11.1.11.4.11.3,11.2 [Revised Rate to Reinstate] :30 \$350.00 0.00 NM -TWThF----9-10a 6 KSNV 09/25/12-09/28/12 M-F Today Show II 3rd Hr (f) MG for 11,1,11.4,11.3,11.2 [Revised Rate to Reinstate] \$350.00 0.00 NM :30 7 KSNV 09/25/12-09/28/12 M-F Today Show II 3rd Hr -TWThF----9-10a MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate] -TWThF----:30 \$350.00 0.00 NM 8 KSNV 09/25/12-09/28/12 M-F Today Show II 3rd Hr (h) MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate] :30 \$80.004 0.00 NM \$1,300.00 E 12 KSNV 09/25/12 09/28/12 M-F Today Show III 4th BM 10am-11am -TWTF--

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Print Date: 09/24/12 10:04:25

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:

06837955

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

NEWS

Start Date End Date

09/25/12 - 10/01/12

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time	Days Len Spots Rate Pri Rtg Type Spots Amount
TODAY SHOW III	
Start Date End Date Weekdays Spots/Week Rate Rating	
Veek. 09/24/12 00/00/12	Weekdays <u>Length</u> <u>Rate</u> <u>Rtg Type</u>
Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am	-TwThF :30 (\$8 0.00) 0.00 NM
See MG 12.5,12.6,12.7,12.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	-TwThF :30 (\$80.00) 0.00 NM
2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am	-TwThF :30 (\$80.00) 0.00 <i>NM</i>
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am	-тwтhF :30 (\$ 80 .00) 0.00 <i>NM</i>
See MG 12.5,12.6,12.7,12.8	•
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	-TwThF :30 (\$80.00) 0.00 NM
4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am	-1W/11/F30 (\$60.00) 0.00 1477
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 \$325.00 0.00 NM
(h) MG for 12.3,12.4,12.1,12.2	
[Revised Rate to Reinstate]	-TwThF :30 \$325.00 0.00 NM
6 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am	- WHIT ,50 \$025.00 0.00 NW
MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]	
7 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am	-TwThF :30
MG for 12.3,12.4,12.1,12.2	
[Revised Rate to Reinstate]	-TwThF :30 \$325,00 0.00 NM
8 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am	,50 \$625,00 0.00 file
(M) MG for 12:3,12.4,12:1,12:2 [Revised Rate to Reinstate]	
	-TWTF :30 4 \$80.004 0.00 NM 4 \$1,300.00
Rachael Ray	
Rachael Ray RACHEL RAY	
Rachael Ray RACHEL RAY <u>Start Date End Date</u> <u>Weekdays Spots/Week Rate Rati</u> r	
Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Ration	00 <u>Weekdays Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>
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Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Ratin Week: 09/24/12 09/30/12 -TwTF 4 \$80.00 0. Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm	00 <u>Weekdays Length Rate Rtg Type</u> -TWThF :30 (\$80.00) 0.00 <i>NM</i>
Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Ratin Week: 09/24/12 09/30/12 -TWTF 4 \$80.00 0. Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	00 <u>Weekdays Length Rate Rtg Type</u> -TwThF :30 (\$80.00) 0.00 NM -TwThF :30 (\$80.00) 0.00 NM
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RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF 4 \$80.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate]	Weekdays Length Rate Rtg Type -TWThF :30 (\$80.00) 0.00 NM
RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF 4 \$80.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm	Weekdays Length Rate Rtg Type -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 \$325.00 0.00 NM
RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF 4 \$80.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate]	Weekdays Length Rate Rtg Type -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 \$325.00 0.00 NM -TWThF :30 \$325.00 0.00 NM
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RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF 4 \$80.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm © MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm © MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm © MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm © MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm © MG for 13.2, 13.3, 13.1, 13.4	Weekdays Length Rate Rtg Type -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 \$325.00 0.00 NM -TWThF :30 \$325.00 0.00 NM
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Rachael Ray RACHEL RAY Start Date Week: 09/24/12 09/30/12 -TWTF 4 \$80.00 Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 Rachael Ray See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/24/12-09/28/12 Rachael Ray MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray MG for 13.2,13.3,13.1,13.4	Weekdays Length Rate Rtg Type -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 (\$80.00) 0.00 NM -TWThF :30 \$325.00 0.00 NM -TWThF :30 \$325.00 0.00 NM -TWThF :30 \$325.00 0.00 NM

Rate

Spots/Week

<u>Weekdays</u>

Rating

Print Date: 09/24/12 10:04:25 Page 6 of 15

KSNV

Order / Rev:

104994

14004

Advertiser: Product Desc: Obama for America
OBAMA FOR AMERICA

Alt Order #: Flight Dates: 06837955

09/25/12 - 10/01/12

Estimate:

Ln Ch Start End Inventory Code	Break Start/End				ri Rtg Type		Amount
E 14 KSNV 09/25/12 09/28/12 Noon News Noon News	CM 12-1230pm	-TWTF-	:30 4	\$125.004	0.00 NM	4	\$1,700.00
NEWS							
Start Date End Date Weekdays Sp Week: 09/24/12 09/30/12 -TWTF	ots/Week Rate 4 \$125,00	<u>Rating</u> 0.00					
Spot Ch Date Range Description	Start/End Time		Weekdays Le		te Rtg Type		
1 KSNV 09/24/12-09/30/12 Noon News See MG 14.5,14.6,14.7,14.8	12-1230pm		-TWThF	:30 (\$125. (0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABLE F	RATE						
2 KSNV 09/24/12-09/30/12 Noon News See MG 14.5,14.6,14.7,14.8	12-1230pm		-TWThF	:30 (\$125. (0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABLE F	RATE						
3 KSNV 09/24/12-09/30/12 Noon News	12-1230pm		-TWThF	:30 (\$125. (99) 0.00 NM		
See <i>MG 14.5,14.6,14.7,14.8</i> [.NOT AVAILABLE RATE] NOT AVAILABLE F	RATE						
4 KSNV 09/24/12-09/30/12 Noon News	12-1230pm		-TWThF	:30 (\$125. (0.00 NM		
See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE F	RATE						
5 KSNV 09/25/12-09/28/12 Noon News	12-1230pm		~TWThF~~~~	:30 \$425	00 0.00 N M		
MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]							
6 KSNV 09/25/12-09/28/12 Noon News	12-1230pm		-TWThF	:30 \$425	00 0.00 NM		
MG for 14.2,14.4,14.1,14.3							
[Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Noon News	12-1230pm		-TWThF	:30 \$425	00 0.00 NM		
⊕-MG for-14.2;14.4,14.1,14.3					The state of the same		or at the strainer
[Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Noon News	12-1230pm		-TWThF	·30 \$425	00 0.00 NM		
® MG for 14.2,14.4,14.1,14.3	12-1200pm		149 1111	.ου φτεο	00 0,00 11111	·	
[Revised Rate to Reinstate]							
E 15 KSNV 09/25/12 09/28/12 The Agenda 1230pm The Agenda 1230pm		-TWTF	:30 4	\$100.003	0.00 NM	4	\$1,300.00
AGENDA							
M/eek: 09/24/12	oots/Week Rate 4 \$100.00	Rating 0.00					
Week: 09/24/12 09/30/12 -TWTF Spot Ch Date Range Description	4 \$100.00 Start/End Time	Rating 0.00			te Rtg Type		
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm	4 \$100.00		Weekdays Le		<u>te Rtg Type</u> 9 <i>0)</i> 0.00 <i>NM</i>		
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE	4 \$100.00 Start/End Time 1230-1p						
<u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5, 15.6, 15.7, 15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE I 2 KSNV 09/24/12-09/30/12 The Agenda 1230pm	4 \$100.00 Start/End Time 1230-1p			:30 (\$100-			
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE	4 \$100.00 Start/End Time 1230-1p RATE 1230-1p		-TWThF	:30 (\$100-	90) 0.00 <i>NM</i>		
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE I 2 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE I 3 KSNV 09/24/12-09/30/12 The Agenda 1230pm	4 \$100.00 Start/End Time 1230-1p RATE 1230-1p		-TWThF	:30 (\$100- :30 (\$100-	90) 0.00 <i>NM</i>		
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE I 2 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE I 3 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8	4 \$100.00 Start/End Time 1230-1p RATE 1230-1p RATE 1230-1p		-TWThF	:30 (\$100- :30 (\$100-	99) 0.00 NM 99) 0.00 NM		
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE I 2 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE I 3 KSNV 09/24/12-09/30/12 The Agenda 1230pm	4 \$100.00 Start/End Time 1230-1p RATE 1230-1p RATE 1230-1p		-TWThF	:30 (\$400- :30 (\$400-	99) 0.00 NM 99) 0.00 NM		
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [NOT AVAILABLE RATE] NOT AVAILABLE I 2 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [NOT AVAILABLE RATE] NOT AVAILABLE I 3 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [NOT AVAILABLE RATE] NOT AVAILABLE I 4 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8	4 \$100.00 Start/End Time 1230-1p RATE 1230-1p RATE 1230-1p RATE 1230-1p		-TWThF	:30 (\$400- :30 (\$400-	99) 0.00 NM 99) 0.00 NM 99) 0.00 NM		
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Print Date: 09/24/12 10:04:25 Page 7 of 15

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order#: Flight Dates: 06837955

09/25/12 - 10/01/12

Product Desc:

OBAMA FOR AMERICA

KSNV

(f) MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate] E 18 KSNV 09/25/12 09/28/12 Dr. Phil Estimate:

1536

0.00 NM

\$1,800.00

\$450.001

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KSNV

Order / Rev:

104994

Advertiser: Product Desc: Obama for America

Alt Order#: Flight Dates: 06837955

09/25/12 - 10/01/12

Estimate:

OBAMA FOR AMERICA 1536

End Date Find Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount PHILL Start Date End Date Weekdaws Soots/Week Rate Rating O.0.0 A \$450.00 O.0.0 O.0.0 A \$450.00 O.0.0 O.
Start Date End Date Weekdays Spots/Week Rate Rating 4456.00 0.00
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NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week 1932/412 0930/12 "TYTF" 4 \$14.500 0.00 Weekdays Length Rate Rtg Type Type
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ASNV 09/24/12-09/30/12 NEWS 3 at 4 (1 HOUR) ## A5pm (4:00 PM-4:30 P-TWThF :30 (\$446-00) 0.00 NM See MG 19.5,19.6,19.7,19.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE NOT AVAILA
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 NEWS 3 at 4 (1 HOUR) See MG 19.5,19.6,19.7,79.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 NEWS 3 at 4 (1 HOUR) See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 NEWS 3 at 4 (1 HOUR) See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rete to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) MG for 19.3,19.4,19.2,19.1 [Revised Rete to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) M
2 KSNV 09/24/12-09/20/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P-TwThF
See MG 19.5, 19.6, 19.7, 19.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P-TWThF
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5 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR)
Revised Rate to Reinstate
[Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) 4-5pm
7 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P-TwThF :30 \$600.00 0.00 NM [MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P-TwThF :30 \$600.00 0.00 NM [MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]] E 20 KSNV 09/25/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TwTF :30 4 \$700.001 0.00 NM 4 \$2,800.00 NM 4 NEWS (1 hour) (4:30 PM-5:00 PM) NEWS Start Date End Date Week: 09/24/12 09/30/12 -TwTF 4 \$700.00 0.00 E 21 KSNV 09/25/12 09/28/12 NEWS CM 5-630p -TwTF :30 4 \$1,000.001 0.00 NM 4 \$4,000.00 NM 54,000.00 NM
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NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>
Start Date
E 23 KSNV 09/30/12 09/30/12 News 3 Live in Prime CM 7-10pmS :30 1 \$900.002 0.00 NM 1 \$900.00
News 3 in Prime
NEWS AFTER NFL <u>Start Date </u>
Week: 09/24/12
E 24 KSNV 09/25/12 09/28/12 M-F Jeopardy CM 630-7pm -TWTF :30 4 \$230,004 0.00 NM 4 \$4,000,00
M-F Jeopardy

Print Date: 09/24/12 10:04:25 Page 9 of 15

KSNV

Order / Rev:

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Advertiser: O

Obama for America

Alt Order#: Flight Dates:

09/25/12 - 10/01/12

Product Desc: Estimate: OBAMA FOR AMERICA

1536

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount E 24 KSNV 09/25/12 09/28/12 M-F Jeopardy 630-7pm -TWTF--:30 \$230,004 0.00 NM \$4,000.00 M-F Jeopardy **JEOPARDY End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$230.00 0.00 Description Start/End Time <u>Spot</u> Ch Date Range <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F Jeopardy 630-7pm -TWThF----(\$230.00) 0.00 NM :30 See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Jeopardy 630-7pm -TWThF----:30 (\$230.00) 0.00 NM See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Jeopardy 630-7pm -TWThF----:30 (\$230,00) 0.00 NM See MG 24.5.24.6.24.7.24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 630-7pm 4 KSNV 09/24/12-09/30/12 M-F Jeopardy -TWThF----:30 (\$230.00) 0.00 NM See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 M-F Jeopardy 630-7pm -TWThF----:30 \$1,000.00 0.00 NM MG for 24,4,24.3,24.1,24.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F Jeopardy 630-7pm -TWThF----:30 \$1,000.00 0.00 NM MG for 24.4.24.3.24.1.24.2 [Revised Rate to Reinstate] :30 \$1,000,00 0.00 NM 7 KSNV 09/25/12-09/28/12 M-F Jeopardy 630-7pm -TWThF----(f) MG for 24.4,24.3,24.1,24.2 --[Revised Rate to Reinstate] 630-7pm 8 KSNV 09/25/12-09/28/12 M-F Jeopardy -TWThF----:30 \$1,000.00 0.00 NM (f) MG for 24.4,24.3,24.1,24.2 [Revised Rate to Reinstate] E 25 KSNV 09/25/12 09/28/12 M-F Wheel CM 7-730pm \$230.004 -TWTF--:30 0.00 NM \$4,000.00 M-F Wheel of Fortune WHEEL End Date Spots/Week Start Date Weekdays Rate Rating Week: 09/24/12 09/30/12 ~TWTF~~ \$230.00 0.00Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F Wheel 7-730pm -TWThF----:30 (\$230.00) 0.00 NM See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7-730pm 2 KSNV 09/24/12-09/30/12 M-F Wheel -TWThF----:30 (\$230.00) 0.00 NM See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Wheel 7-730pm -TWThF----:30 (\$230:00) 0.00 NM See MG 25.5.25.6.25.7.25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Wheel 7-730pm -TWThF----:30 (\$230:00) 0.00 NM See MG 25.5,25.6,25.7,25.8 I.NOT AVAILABLE RATEI NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 M-F Wheel 7-730pm -TWThF----:30 \$1,000.00 0.00 NM MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F Wheel 7-730pm ~TWThF----:30 \$1,000.00 0.00 NM MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F Wheel 7-730pm -TWThF----:30 \$1,000,00 0,00 NM (f) MG for 25.4.25.1.25.3.25.2 [Revised Rate to Reinstate] 7-730pm 8 KSNV 09/25/12-09/28/12 M-F Wheel -TWThE----:30 \$1,000,00 0.00 NM (f) MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] E 26 KSNV 09/25/12 09/28/12 CM 730-758pm -TWTF--.30 \$800,001 0.00 NM \$3,200.00

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KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order#:

06837955

Product Desc:

OBAMA FOR AMERICA

Flight Dates: 09/25/12 - 10/01/12

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Face to Face w/ Raiston Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating ~TWTF-~ 09/30/12 Week: 09/24/12 \$800.00 0.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Face to Face w/ Ralston 730-758pm -TWThF----:30 (\$125.00) 0.00 NM See MG 26.5,26.6,26.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Face to Face w/ Ralston 730-758pm -TWThF----:30 (\$125.00) 0.00 NM See MG 26.5.26.6.26.7 [,NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Face to Face w/ Ralston 730-758pm -TWThF----:30 (\$1-25:00) 0.00 NM See MG 26.5.26.6.26.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Face to Face w/ Raiston 730-758pm :30 \$800,00 0.00 NM ~TWThF----MG for 26.2,26.1,26.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Face to Face w/ Ralston 730-758pm -TWThF----:30 \$800.00 0.00 NM (f) MG for 26.2,26.1,26.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Face to Face w/ Raiston 730-758pm -TWThF----:30 \$800.00 0.00 NM MG for 26.2,26.1,26.4 [Revised Rate to Reinstate] E 28 KSNV 09/29/12 09/29/12 Wknd Wheel of Fortune CM 7-730pm :30 \$500.001 0.00 NM 1 \$500.00 SAT/ Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----S-Week: 09/24/12 \$500.00 0.00 ----S-E 29 KSNV 09/29/12 09/29/12 Vegas Inc. CM 6:30-8pm :30 \$375.001 0.00 NM \$375.00 Vegas Inc. VEGAS INC Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 09/24/12 09/30/12 \$375.00 0.00 E 30 KSNV 09/28/12 09/28/12 Fri 10-11p CM 10-11pm ---F--:30 1 \$3,200.001 0.00 NM \$3,200.00 Friday Prime 10-11pm DATELINE Start Date Weekdays Spots/Week End Date Rate Rating Week: 09/24/12 09/30/12 ---F--\$3,200,00 0.00 E 31 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9~10pm ----S-:30 1 \$1,200,001 0.00 NM \$1,200.00 Saturday Prime 9-10pm **NBC PRIME** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ----5-1 \$1,200.00 0.00 Ch Date Range <u>Description</u> Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Sat PR 9-10p 9-10pm -----Sa--:30(\$1,200.00) 0.00 NM See MG 31.2 [na golf] 2 KSNV 09/24/12-09/30/12 Sat PR 9-10p 9-10pm -----Sa--:30 \$1,200.00 0.00 NM MG for 31.1 09/29 [PGM CHG = SAT 9-11PM] E 32 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA 1p-530pm :30 \$2,400.001 0.00 NM \$2,400.00 ----S NFL Pre-Game FNIA Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S 1 \$2,400.00 0.00

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Order / Rev:

104994

Advertiser:

Obama for America

Alt Order#:

06837955

837955

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/25/12 - 10/01/12

Estimate:

	ount
E 32 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pmS :30 1 \$2,400.001 0.00 NM 1 \$2, NFL Pre-Game	00.00
FNIA	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12S 1 \$2,400.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 KSNV 09/24/12-09/30/12 NFL Pre-Game / FNA 1p-530pmSu :30(\$2,400.00) 0.00 NM	
See MG 32.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 09/30/12-09/30/12 NFL Pre-Game / FNA 1p-530pmSu :30 \$2,400,00 0.00 NM	
⊕ MG for 32.1 09/30	
[Revised Rate to Reinstate]	
E 33 KSNV 09/29/12 09/29/12 Sat PR 10-11p CM 10-11pmS- :30 1 \$2,000.001 0.00 NM 1 \$2,000.001 Saturday Prime 10-11pm	00.00
NBC PRIME	
<u>Start Date </u>	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 KSNV 09/24/12-09/30/12 Sat PR 10-11p 10-11pmSa :30(\$2,000.00) 0.00 NM	
See MG 33.2 [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29]	
2 KSNV 09/29/12-09/29/12 Sat PR 10-11p 10-11pmSa :30 \$2,000,00 0.00 NM	
⊕ MG for 33.1 09/29	
[PGM CHG = SAT 9-11PM]	
E 34 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pmS :30 1 \$2,400.001 0.00 NM 1 \$2,	00.00
FNIA	
<u>Start Date </u>	
7,71,7000	00.00
NFL Football	
SUN NIGHT FTBL Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12S 1\$10,000.00 0.00	
• • •	00.00
M-F News 3 at Eleven NEWS	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 09/24/12 09/30/12 -TWTF 4 \$1,100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F News 3 at Eleven 11pm-1135pm -TWThF :30 (\$255.00) 0.00 NM	
See MG 36.5	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 M-F News 3 at Eleven 11pm-1135pm -TWThF ;30 \$1,100.00 0.00 NM	
⊕ MG for 36.1 09/26	
[Revised Rate to Reinstate]	
E 37 KSNV 09/29/12 09/29/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$225,004 0.00 NM 1 \$1,1	00.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12S- 1 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 KSNV 09/24/12-09/30/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 (\$ 225.00) 0.00 NM	
See MG 37.2	
See MG 37.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	
See MG 37.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/29/12-09/29/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 \$1,100.00 0.00 NM	
See MG 37.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/29/12-09/29/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 \$1,100.00 0.00 NM	
See MG 37.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/29/12-09/29/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 \$1,100.00 0.00 NM	00.00

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Order / Rev:

104994

Advertiser:

Obama for America

Alt Order.#:

06837955

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/25/12 - 10/01/12

Estimate:

Ln Ch Start End		Start/End Time	e Days	Len Spot		<u> </u>	Spots	Amount
E 38 KSNV 09/30/12 09/30/12	2 Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135pm	5	5 :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS						1		
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12		<u>K Rate R.</u> I \$1,100.00	<u>ating</u> 0.00					
E 39 KSNV 09/25/12 09/28/12	-	1135p-1237a	-TWTF	- :30	4 \$425.001	0.00 NM	4	\$1,700.00
LENO	Tonight Show							
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12		<u>K Rate R</u> \$ \$425,00	ating 0.00					
		rt/End Time		<u>Weekdays</u>	Length Rate	Rtg Type		
3 KSNV 09/24/12-09/30/12 See MG 39.5	The Tonight Show 113	5p-1237a		-TWThF	:30 (\$425.00)	0.00 <i>NM</i>		
	TE] NOT AVAILABLE RATE					1		
5 KSNV 09/25/12-09/28/12	The Tonight Show 113	5p-1237a		-TWThF	:30 \$425.00	0.00 NM		
MG for 39.3 09/25 [Revised Rate to Reins	state]							
E 40 KSNV 09/25/12 09/28/12	•	1237a-136am	-TWTF	- :30	4 \$225.001	0.00 NM	4	\$900.00
FALLON	Late Night w/Fallon							
Start Date End Date			ating					
Week: 09/24/12 09/30/12 Spot Ch Date Range		\$ \$225.00 rt/End Time	0.00	Weekdays	Length Rate	Rtg Type		
2 KSNV 09/24/12-09/30/12	Late Night w/Fallon 123	7a-136am		-TWThF	:30 (\$225.00)			
See MG 40.5,40.6,40.7 LNOT.AVAILABLE RA	7 TE].NOT AVAILABLE.RATE							
3 KSNV 09/24/12-09/30/12		7a-136am		-TWThF	:30 (\$225.00)	0.00 <i>N</i> M		
See MG 40.5,40.6,40.7 [NOT AVAII ARI F RA	7 TE] NOT AVAILABLE RATE							
4 KSNV 09/24/12-09/30/12	Late Night w/Fallon 123	7a-136am		-TWThF	:30 (\$225 :00)	0.00 <i>NM</i>		
See MG 40.5,40.6,40.7	7 TE] NOT AVAILABLE RATE							
5 KSNV 09/25/12-09/28/12	-	7a-136am		-TWThF	:30 \$225.00	0.00 NM		
MG for 40.4,40.2,40.3 [Revised Rate to Reins	etatol							
6 KSNV 09/25/12-09/28/12	•	7a-136am		-TWThF	:30 \$225.00	0.00 NM		
MG for 40.4,40.2,40.3	stata]							
[Revised Rate to Reins 7 KSNV 09/25/12-09/28/12	•	7a-136am		-TWThF	:30 \$225.00	0.00 NM		
(f) MG for 40.4,40.2,40.3	.teta1							
[Revised Rate to Reins E 41 KSNV 09/29/12 09/29/12	2 Saturday Night Live CM	1130pm-1:02am	1S	- :30	1 \$750.001	0.00 NM	1	\$750.00
	Saturday Night Live		,	120	. 4.00.001	0.00 /	·	
SNL <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u> R	ating					
Week: 09/24/12 09/30/12	S 1	\$750.00	0.00					
E 42 KSNV 10/01/12 10/01/12	2 M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	M	- :30	1 \$450,001	0.00 NM	1	\$450.00
NEWS								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	· . — -	ating 0.00					
E 43 KSNV 10/01/12 10/01/12	2 M-F 6-7a WakeUp w/Wa@M	6-7a	M	- ;30	1 \$700.001	0.00 NM	1	\$700.00
NEWS	M-F 6-7a WakeUp w/Wagners	3						
Start Date End Date	Weekdays Spots/Week		ating					
Week: 10/01/12 10/07/12	M1	\$700.00	0.00			ı		

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KSNV

Order / Rev: 104994

Advertiser:

Obama for America

Alt Order #:
Flight Dates:

06837955 09/25/12 - 10/01/12 Product Desc:

QBAMA FOR AMERICA

Estimate:

Ln Ch Sta	rt End	Inventory Code	Break	Start/End Ti	me Days	Len Spots		Rtg Type		Amount
	1/12 10/01/12	M-F 6-7a WakeU M-F 6-7a WakeU	J	6-7a	М	:30	1 \$700.001	0.00 NM	1	\$700.00
NEWS Start Date Week: 10/01/12	10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$700.00.	Rating 0.00	Weekdays L	ength <u>Rate</u>	Rtg Type		
See MG	V/12-10/07/12 N 43.2	<u>escription</u> I-F 6-7a WakeUp v	v/Wagner6-7a	<u>/End Time</u>		M	:30 (\$700.00)			
[.NOT A\ 2 KSNV 10/01 ∰ MG for 4	/12-10/01/12 N	E] NOT AVAILABI I-F 6-7a WakeUp v	LE RATE w/Wagner6-7a			M	:30 \$700.00	0.00 NM		
[Revised	Rate to Reinst	. 		C50- 0		:30	1 \$900,001	0.00 NM	1	\$900.00
E44 KSNV 10/0		Today Show Today Show	СМ	658a-9am	4	.30	φ900.501	0.00 14141	•	V 323.33
TODAY SHO Start Dat Week: 10/01/12	e <u>End Date</u>	Weekdays M	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00			_		
Spot Ch Date 1 KSNV 10/0	<u>Range</u> <u>□</u> 1/12-10/07/12 7	escription oday Show		/End Time a-9am		<u>Weekdays</u> <u>l</u> M	<u>ength Rate.</u> :30 (\$900.00)	Rtg <u>Type</u>) 0.00 <i>NM</i>		
	<i>44.</i> 2 VAILABLE RAT 1/12-10/01/12 T	E] NOT AVAILAB		a-9am		М	:30 \$900.00	0.00 NM		
MG for 4										
	10/01/12	M-F Today Show	11	9-10a	M		1 \$425,001	0.00 NM	1	\$425.00
TODAY SHO		•	Spots/Week		Rating	ina na angana anata	and the second of the second of the second		on officers confide SITS masses	
Week: 10/01/12 Spot Ch Date	Range <u>[</u>	Weekdays M Description M-F Today Show In	1 <u>Star</u>	\$425,00 t/End <u>Time</u>	0.00	Weekdays M		Rtg Type 0.00 NM		
	VAILABLE RAT	TE] NOT AVAILAE M-F Today Show II		la		M	:30 \$425.00	0.00 NM		
MG for ⁴			2,411							
E46 KSNV 10/0	01/12 10/01/12	M-F Today Show Today 4th Hour		10am-11am	M	:30	1 \$325.001	0.00 NM	1	\$325.0
TODAY SHO <u>Start Da</u>	te End Date	<u>Weekdays</u>	<u>Spots/Week</u> 1		Rating 0.00					
Week: 10/01/13 Spot Ch Date 1 KSNV 10/0	e Range 📗	M Description M-F Today Show I	<u>Star</u>	r <u>t/End Time</u> m-11am	0.00	Weekdays M	Length <u>Rate</u> :30 (\$325.00	e <u>Rtg Type</u> 9) 0.00 <i>NM</i>		
	VAILABLE RA	TE] NOT AVAILAE		m-11am		M	:30 \$325.0	0.00 NM		
MG for ⋅		M-F Today Show I	4	III-i iaiii			102 41			
E 47 KSNV 10/			CM	11am-12pm	n M	:30	1 \$325.001	0.00 NM	1	\$325.0
RACHEL RA Start Da	<u>ite</u> <u>End Date</u>		Spots/Week	Rate \$325.00	Rating 0.00					
Week: 10/01/1 E 48 KSNV 10/			СМ	12-1230pm		:30	1 \$425.001	0.00 NM	1	\$425.0
NEWS <u>Start Da</u> Week: 10/01/1		Weekdays	Spots/Week	<u>Rate</u> 1 \$425.00	Rating 0.00			_		
E 49 KSNV 10		2 The Agenda 12		1230-1p	M	:30	1 \$325.001	0.00 NM	1	\$325.
AGENDA		The Agenda 12	:3∪pm							

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104994

Advertiser:

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06837955 09/25/12 - 10/01/12

Face to Face w/ J.Ralston

Product Desc:

OBAMA FOR AMERICA

Estimate:

KSNV

n Ch	Start		Inventory Code		Start/End T		Len Spot			Rtg Type S 0.00 NM	pots 1	\$325.00
49 KSNV	10/01/12	10/01/12	The Agenda 1230 The Agenda 1230		1230-1p	M	:30	1	\$325,001	U.UU INIVII	Į	φυ2υ.υι
AGEND:	A rt Date	En <u>d Date</u>	Weekda <u>ys</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	M	1	\$325.00	0.00			#4DE 004	0.00 NM	1	\$425.0
50 KSNV	10/01/1	2 10/01/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	М	:30	1	\$425.001	0.00 (410)	,	\$,23.0
DAYS	rt Da <u>te</u>	End Date	Weekd <u>ays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	M	1	\$425.00	0.00			#005.004	0.00 NM	1	\$325.0
51 KSNV	10/01/1	2 10/01/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	U,UU NIVI	'	Ψ020.
DRS	rt Dat <u>e</u>	End Date	Weekda <u>ys</u>	Spots/Week	<u>Rate</u>	Rating						
<u>اده</u> /Week: 10		10/07/12	M	1	\$325.00	0.00				0.00.1114	4	\$450.0
	10/01/1	2 10/01/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	1	\$450.00 1	0.00 NM	1	φ430,
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10	/01/12	10/07/12	M		\$450.00 4-5pm	0,00 M	:30	1	\$725.001	0.00 NM	1	\$725.
	10/01/1	2 10/01/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-0pm		,		·			
NEWS Sta Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> M⊶	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						. •
54 KSNV	10/01/		M-F News 3 at El			pmM	:30	1	\$1,200.001	0.00 NM	1	\$1,200
NEWS		2	M-L News 2 at 1	IGVCII						ŀ		
	art Date	End Date	Weekdays 	Spots/Week	Rate \$1,200.00	Rating 0.00				i		
Week: 10 55 KSNV		10/07/12 12 10/01/12	M M-F Early News	СМ	5-630p	M	:30	1	\$1,200.001	0.00 NM	1	\$1,200
NEWS			M-F Early News									
	art Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u> 1 \$1,200.00	<u>Rating</u> 0,00						
Week: 10		10/07/12	M M-F Jeopardy	CM	630-7pm	M	- :30	1	\$1,300.001	0.00 NM	1	\$1,300
ON KONV	10/01/	12 10/01/12	M-F Jeopardy	•		•						
JEOP/		End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u>	Rat <u>ing</u>						
<u>ى</u> Week: 10	art Date 0/01/12	10/07/12	M		1 \$1,300.00	0.00	187 1 1		nath Bat	e Rtg Type		
Spot C	<u>h Date R</u>		<u>Description</u> M-F Jeopardy		urt/End Time)-7pm		Weekdays M		30(\$ 1,300. 0:			
S 11	ee MG 5 NOT AVA	6.2 AILABLE RA	TE] NOT AVAILAB	LE RATE								
			M-F Jeopardy		0-7pm		M		:30 \$1,300.0	00 0.00 NM		
	IG for 56. Revised F	.1 10/01 Rate to Reins	statel									
•			2 M-F Wheel M-F Wheel of F	CM ortune	7-730pm	M	- :30	1	\$1,300.001	0.00 NM	1	\$1,30
WHE	ΞL				1. D -4-	Doting						
<u>S</u> Week: 1	tart Date	End Date 10/07/12		Spots/Wee	<u>k Rate</u> 1 \$1,300.00							
	Ch Date F		<u>Description</u>	St	art/End T <u>ime</u> 730pm		Weekdays M			<u>e Rtg Type</u> 90) 0.00 <i>NM</i>		
Spot C	See MG 5	7.2		N.E. DATE								
1 KSN	DO MO											
1 KSA S [. 2 KSA	NOT AV	12-10/01/12	ATE] NOT AVAILAE M-F Wheel		730pm		M		:30 \$1,300.	00 0,00 NM		

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\$95,050.00

120

Totals

KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:

06837955

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1536

Rate Pri Rtg Type Spots Amount Break Start/End Time Days Len Spots Inventory Code End Start Ln Ch **FACE TO FACE** Spots/Week Rating Rate Start Date End Date **Weekdays** 0.00 M----\$900.00 Week: 10/01/12 10/07/12 0.00 NM \$500.00 M-----\$500.001 1135p-1237a :30 E 59 KSNV 10/01/12 10/01/12 The Tonight Show CM Tonight Show LENO Rating Spots/Week Rate Weekdays Start Date End Date M-----\$500.00 0.00 10/07/12 Week: 10/01/12 Length Rate Rtg Type Start/End Time Weekdays Description Ch Date Range Spot (\$500.00) 0.00 NM 1135p-1237a :30 1 KSNV 10/01/12-10/07/12 The Tonight Show See MG 59.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$500.00 0.00 NM :30 2 KSNV 10/01/12-10/01/12 The Tonight Show 1135p-1237a (M) MG for 59,1 10/01 [Revised Rate to Reinstate] \$250.00 :30 \$250.001 0.00 NM E 60 KSNV 10/01/12 10/01/12 Late Night w/Fallon CM 1237a-136am M----Late Night w/Fallon **FALLON** Rating Spots/Week Rate Weekdays Start Date End Date \$250.00 0.00 10/07/12 1 Week: 10/01/12 <u>Weekdays</u> Length Rate Rtg Type Start/End Time Description Ch Date Range (\$250:00) 0.00 NM :30 1237a-136am 1 KSNV 10/01/12-10/07/12 Late Night w/Fallon See MG 60.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$250,00 0.00 NM 2 KSNV 10/01/12-10/01/12 Late Night w/Fallon :30 1237a-136am (f) MG for 60.1 10/01 [Revised Rate to Reinstate] \$4,000.00 :30 1 \$4,000.001 0.00 NM 8-10pm M-----E 61 KSNV 10/01/12 10/01/12 Mon PR 8-10p CM Monday Prime 8-10pm VOICE Rating Spots/Week Rate Start Date End Date **Weekdays** 1 \$4,000.00 0.00 10/07/12 Week: 10/01/12 <u>Length</u> Rate Rtg Type Weekdays Description Start/End Time Ch Date Range :30(\$4,000.00) 0.00 NM 1 KSNV 10/01/12-10/07/12 Mon PR 8-10p 8-10pm See MG 61.2 [na] :30 \$4,000.00 0.00 NM 8-10pm 2 KSNV 10/01/12-10/01/12 Mon PR 8-10p (h) MG for 61.1 10/01 [Revised Rate to Reinstate] \$100.00 :30 \$100,002 0.00 NM 430a-5a N 62 KSNV 09/30/12 09/30/12 Wake Up Early w/ Wagn@M Wake Up Early Wagners Rating Spots/Week <u>Rate</u> Weekdays Start Date End Date \$100.00 0.00 09/30/12 Week: 09/24/12